

# ASIS Newsletter

## #1

## The ASIS project in a few words...

The ASIS (Alpine Social Innovation Strategy) project, financed by the programme **INTERREG Alpine Space**, has the objective is to initiate, develop and promote a new vision of innovation in the Alpine space area that is Social Innovation (SI), in order to increase the innovation capacity of the Alpine space region and better answer to economic and societal challenges met by each Alpine country. The project objectives are to propose **a new and shared vision of social innovation**, an Alpine space strategy to **answer challenges** and new public policies and funding schemes to better support social innovation development. All this will be completed by **new tools, methodologies, guidelines** and a European **platform for social innovation**.



### THE PARTNERSHIP

The ASIS Project partners come from 5 different countries of the alpine region:

University of Lyon II/Chaire ESS and Oxalis Scop from **France**, Carinthia University of Applied Sciences from **Austria**, Steinbeis 2i GmbH from **Germany**, Development Agency Kozjansko and Center Noordung from **Slovenia**, the City of Torino and the Chamber of Commerce of Torino from **Italy**.



### INTERREG ALPINE SPACE

The Alpine Space programme is a European **transnational cooperation programme** for the Alpine region. It provides a framework to facilitate the cooperation between key players in seven Alpine countries. The programme is financed through the **European Regional Development Fund (ERDF)** as well as through national public and private co-funding of the Partner States.



### WHY SOCIAL INNOVATION?

The Alpine space faces crucial challenges, such as climate change, socio-demographic changes, migrations and economic disparities. Social innovation can help face those challenges through new ideas which focus on meeting social needs, creating social relationships and forming new collaborations.



## Coming soon...

**The Social Innovation Strategy platform-** an online tool to discuss all about Social Innovation !

**Journée de l'Innovation sociale in Lyon, France** on June 27th 2019

An event about SI hosted by the french partners of ASIS.

The event will gather the most important key players of social innovation in Auvergne-Rhone-Alpes

Learn more about the event : [here !](#)

## Join ASIS !

If you are part of a social innovative project, work with social innovators or are just interested in the subject...join the ASIS community and share your experiences and ideas!

## Follow the project



# The work so far...

## SOCIAL INNOVATION IN ALPINE SPACE

**The ASIS project officially started with a Kick-off meeting hosted by Carinthia University of Applied Sciences in Villach, Austria. All the project partners and some project observers had the opportunity to meet and plan the first steps and actions of the project.**

The first objective of ASIS was to find a **common definition for Social Innovation (SI)** in the Alpine Space area. The first step was conducting an **online survey on SI**, multiple public and private actors participated and shared their insight on SI. Once the survey was over, the partners hosted focus groups to discuss the results with the participants. All the feedback was analyzed by a group of experts from the University of Lyon II, which were able to propose a the definition on Social Innovation which was later discussed on a focus group with all the ASIS partners in Lyon. **The official definition will be available on the ASIS website.**

Today, ASIS is working with the most important stake holders to identify the **main challenges** face by the different territories from the Alpine Space, is creating a **Social Innovation Strategy platform** and is preparing a series of online courses on SI.